



dol.gov Case Study

CHRIS VAN ERT

PROJECT OVERVIEW

THE PROBLEM:

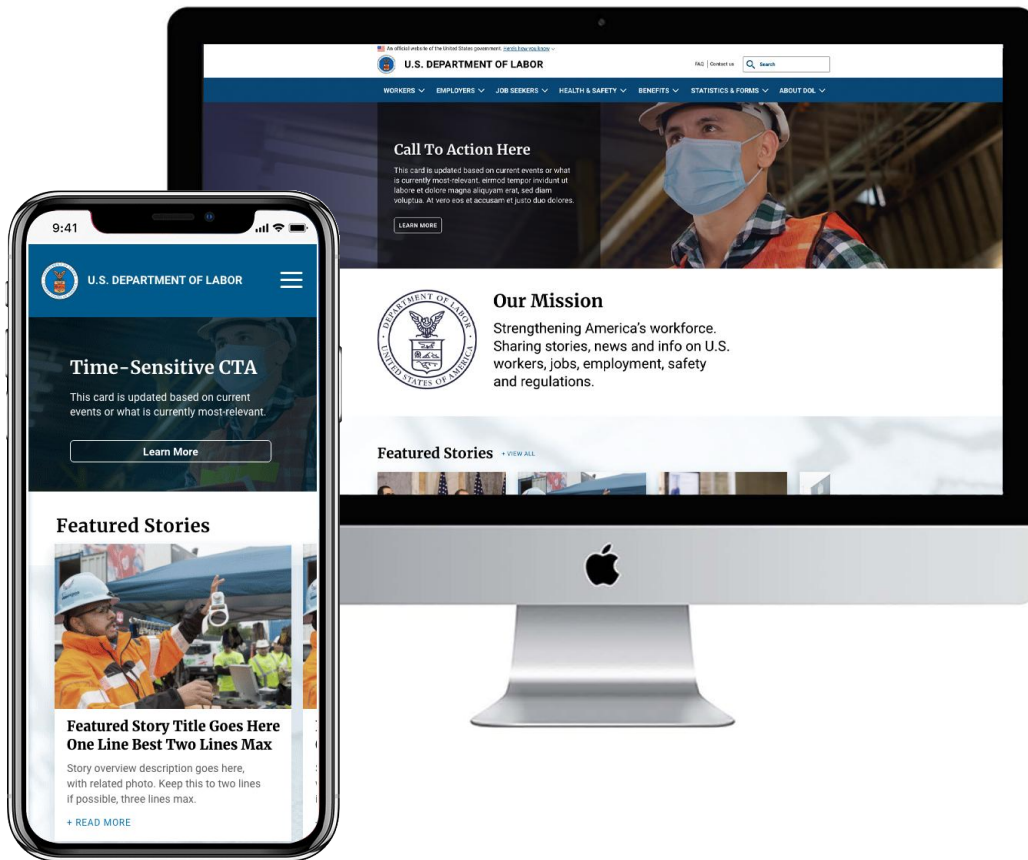
The navigation, search function, and layout of the dol.gov site make it difficult for the user to find what they are looking for.

THE SOLUTION:

Remove link duplication, reorganize categories, create robust search feature, redesign homepage to create a better, more efficient user experience.

MY ROLE: UX research, UI designer

TOOLS: Adobe XD, Adobe Illustrator, Adobe Photoshop, QuickTime



User Interface Analysis

Proto Persona

As an HR manager, Joan is a typical user of the dol.gov website. She frequently visits the site for information, documents, and compliance assistance for the small company she works for. She has a mid to high level of comfort/expertise with the web and technology, but has found the dol.gov site to be difficult to use depending on what she is looking for.



Joan Diaz

Joan is 32 years old, and is the head of HR at a small business with 30 employees. She has an office assistant, but is the lone HR person in the company so she needs to be efficient with her time management. Joan is comfortable with technology, and routinely uses Microsoft Office, Zoom, Skype, and other internet sites and apps for work.

Goals/Needs/Frustrations

Goals

- Find health care compliance information for her small business

Needs

- Quick way to find compliance information and documentation

Frustrations

- Lack of time and help
- Difficult to find what she is looking for on the DOL website

Pain Points/Potential Solutions

Pain Points

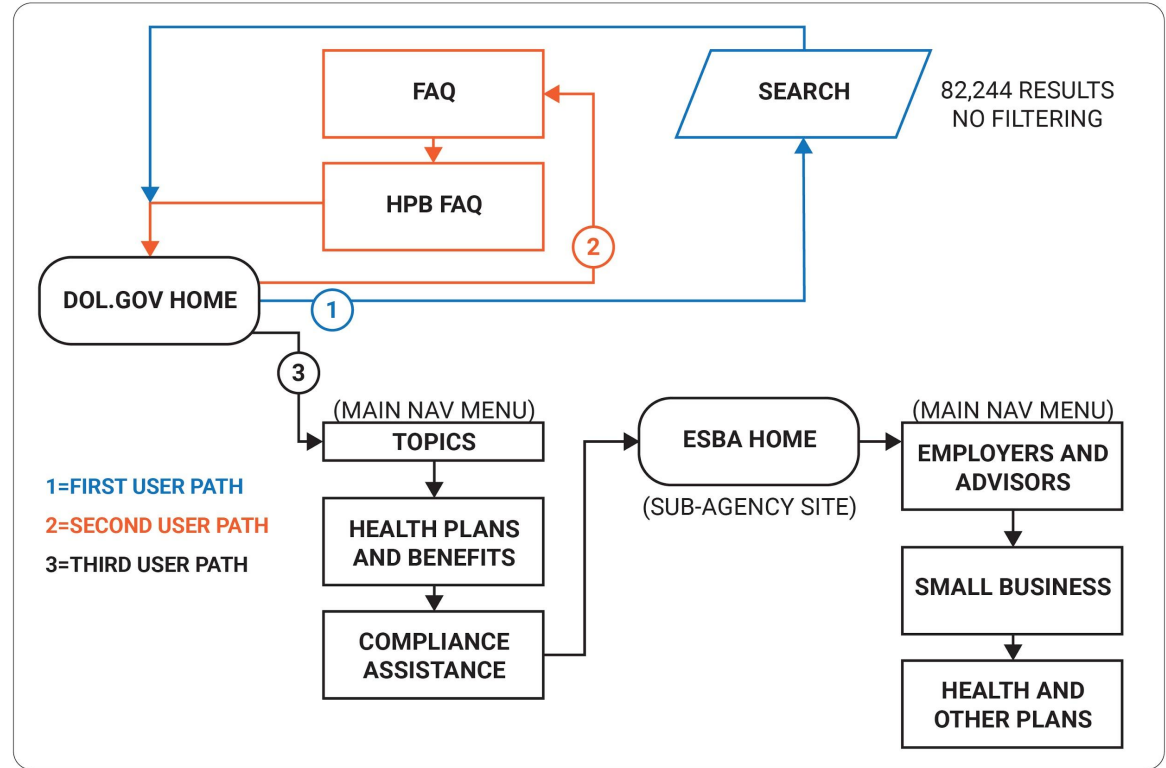
- Has to dig deep to find small business compliance information on the DOL site
- Search function is too basic/returns too many irrelevant results, no filters or advanced search features

Potential Solutions

- Recategorize links to remove duplication
- Create logical category groupings, i.e. Employee, Employer, Job Seeker, etc.
- Update search functionality

User Path

Joan visits the Department of Labor website to find various information, forms, and statistics that relate to her position as the HR manager for a small business. Health care issues are something she deals with on a regular basis. For this particular visit to dol.gov, Joan is looking for health care compliance information to ensure that her company is following the correct procedures and laws.



Joan's circuitous route to the page she was looking for.

UI Annotation and Heuristic Evaluation

UI Annotations/Heuristics – Homepage

Annotations of UI elements and a heuristics evaluation based on Jakob Nielsen's 10 Usability Heuristics for User Interface Design.

ANNOTATIONS: HOMEPAGE

1. Search Bar
2. FAQ/Contact
3. Main Navigation
4. Hero Image/CTA
5. Featured Stories
6. News
7. Social Media Links
8. Quick Links
9. Footer Nav Bar
10. Footer
11. Social Media, Legal, Site Map
12. Logo (homepage link)

HEURISTICS: HOMEPAGE

1. Visibility of system status
2. Match between system and the real world
3. User control and freedom
4. Consistency and standards
5. Error Prevention
6. Recognition rather than recall
7. Flexibility/efficiency of use
8. Aesthetic & minimalist design
9. Help users recognize, diagnose, —and recover from errors
10. Help-and documentation

UI Annotations/Heuristics – Secondary Page

Annotations of UI elements and a heuristics evaluation based on Jakob Nielsen's 10 Usability Heuristics for User Interface Design.

ANNOTATIONS: SECONDARY PAGE

1. Search Bar
2. FAQ/Contact
3. Main Navigation
4. Quick Links
5. Body Copy
6. Footer Nav Bar
7. Footer
8. Social Media, Legal, Site Map
9. Logo (homepage link)
10. Breadcrumb Navigation
11. Text Links

HEURISTICS: SECONDARY PAGE

1. Visibility of system status
2. Match between system and the real world
3. User control and freedom
4. Consistency and standards
- 5-Error Prevention
6. Recognition rather than recall
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8. Aesthetic & minimalist design
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10. Help-and documentation

User Flow, UI Annotation, & Heuristic Evaluation PDF

PDF contains detailed user flows, UI annotations, and heuristic evaluations of the dol.gov website.

#0071BC link text fails AA accessible color test, with a score of 4.43 out of a passing score of 4.5.

User Testing

User Test 5

Internet Experience: low to mid level

Time to Complete Task: 6 minutes 20 seconds

Test Insights:

User 5 spent a while scanning/scrolling homepage. Clicked on the "Coronavirus" link.

Clicked "Forms". Then tried search for "health care compliance", returning **82,243** results. User scrolled through results, clicking on an OSHA link. Then returned to homepage, nav bar, "Topics" > "Health Plans and Benefits" link. From here, user clicked "Compliance Assistance" link in side nav. User then clicked "Compliance Assistance webpage" link in body copy. This went to an "Employers and Advisers" page. User clicked "Guidance" link, then back button, then "Plan Administration and Compliance" link, arriving at destination.



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Summary

Homepage navigation needs differentiation for employees and employers.

Homepage layout/content needs to help guide users better. Content seems random, purpose of the entire site/department not clearly articulated.

Search function needs advanced features and filters. Keywords need to be updated to match content.

Too many duplicate links creates confusion. Content-specific pages contain non-related content.

Instances of links on a page with same name that go to different URLs. Some links are endless loops.

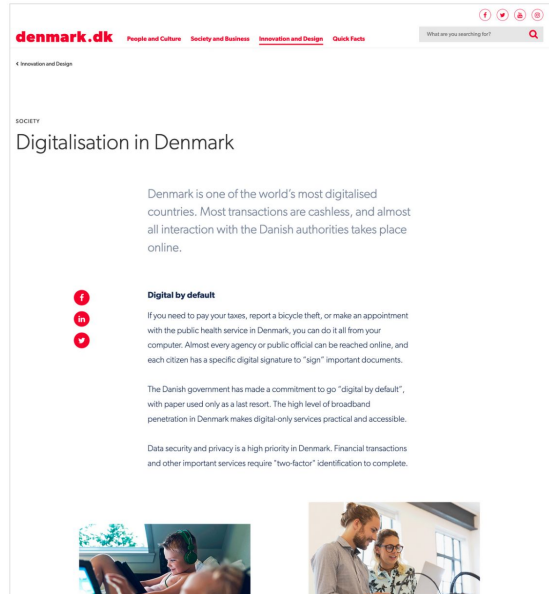
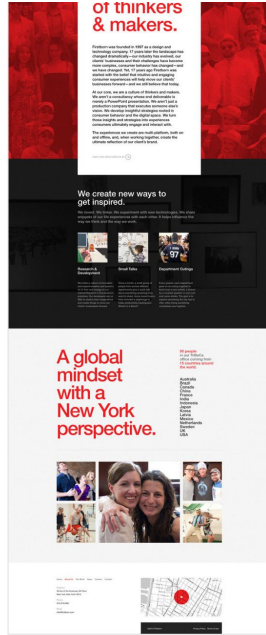
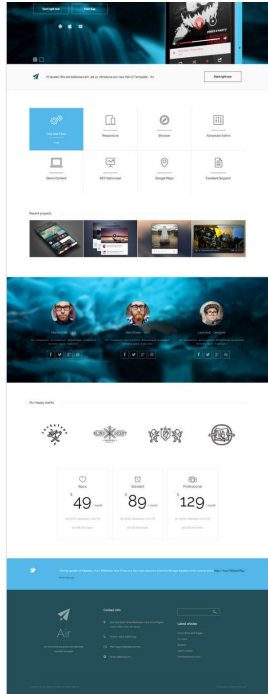
The collage shows various screenshots from the user test with yellow callout boxes containing text insights. The insights include: 'USE THIS SPACE BETTER, STATE MISSION/PURPOSE OF FULL, CURRENT PHOTO COULD BE FOR ANYTHING - MAKE MORE SPECIFIC TO SITE', 'NO FILTERS OR ADVANCE FEATURES MAKES SEARCH FUNCTION USELESS, KEYWORDS DON'T MATCH CONTENT', 'TOO MANY NEWS LINKS, USE THIS AREA TO HELP GUIDE USERS TO CONTENT BETTER, MOVE NEWS LINKS TOWARD BOTTOM OF PAGE', 'INCONSISTENT LINKS, DUPLICATION IRRELEVANT PAGE CONTENT', 'REDUCE NUMBER OF STEPS TO GET TO CONTENT, SUB AGENCY SITES REQUIRE USER TO TAKE REDUNDANT STEPS TO NAVIGATE TO CONTENT', and 'SHOULD BE MOST-SEARCHED FOR TOPICS, IT IS NOT, ACCORDING TO THEIR OWN SITE STATS'. The screenshots also show the homepage navigation bar, search bar, and various content pages.

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User Testing PDF

PDF contains 5 guerrilla user tests, with screenshots, user flows, and insights.

Moodboard



InVision Moodboard

Moodboard with screenshots of various UI designs and patterns for inspiration in the redesign of dol.gov

Information Architecture

Heuristic Evaluation of dol.gov Navigation (1 of 3)

Global, Primary, Secondary, etc. breakouts shown in image at right.

Areas for improvement:

- FAQ topics should be more diverse. Search needs **filtering** (none at all currently).
- Footer links should be more dol.gov specific to guide users on the site, rather than **too many external links**. Good place for Employee, Employer, Job Seeker categories.
- Quick Links should be dol.gov's own list of **Top 20** searched for topics. Seems random now.
- Breadcrumbs on secondary pages need to be labeled to **match URL**.

1. Search/FAQ/Contact (Utility/Global)
FAQ topics could be more diverse.

2. Dropdown Mega Menu Bar (Primary Navigation)
This could be categorized better, similar to the "Topics" page on the next airboard. Separating by: employee, job seeker, employer would be helpful.

3. Footer/Footer Bars (Secondary/Utility)
Federal Government column could be reduced. Labor Department column could make use of the "Top 20" or the "Employee vs Employer" categorization.

4. Quick Links (Tertiary Navigation)
Make use of the "Top 20" most-searched-for/visited links here so users are directed to most-relevant content.

5. Breadcrumbs on linked pages
Breadcrumb nav is generally ok, but need to ensure the labels match the page titles/URLs.

6. Logo links to homepage, "escape button" (Utility/Global)

Heuristic Evaluation of dol.gov Navigation (2 of 3)

Site Map link in footer reveals two navigation options that would be helpful if more visible and/or integrated into main navigation.

- **Find by Audience.** This is a very helpful funnel to direct the user to relevant content. “Topics” mega menu could benefit from similar categorization.
- **Top 20 Requested Items.** The pages that are most visited/requested by users. There are opportunities for more content chunking here, but this list would be the logical template for “Quick Links” on the site’s homepage.

U.S. DEPARTMENT OF LABOR

TOPICS AGENCIES FORMS ABOUT US NEWS

Home > FIND IT IN DOL

Find It in DOL

[A to Z Index](#)

Find by Topic

- Disability Resources
- Equal Employment Opportunity
- Health Plans and Benefits
- Hiring
- Labor Relations
- Labor Benefits
- Retirement Plans, Benefits and Savings
- Spanish-Language Resources
- Statistics
- Termination
- Training
- Unemployment Insurance
- Wages
- Work Hours
- Workers' Compensation
- Workplace Safety and Health
- Youth and Labor

Find by Audience

- Educators
- Employers
- Government
- Homeless and Service Providers to the Homeless
- Job Seekers and Unemployed
- Risks and Youth
- Labor Unions
- Nonprofits and Non-environmental Organizations
- People with Disabilities
- Researchers
- Students
- Veterans
- Women
- Workers

Top 20 Requested Items

Forms

Agencies

Services by Location

U.S. DEPARTMENT OF LABOR

TOPICS AGENCIES FORMS ABOUT US NEWS

Home > Top 20 Requested Items

Top 20 Requested Items

Home > Top 20 Requested Items

Home > Top 20 Requested Items

Home > Top 20 Requested Items

- Occupational Outlook Handbook
- OSHA Law and Regulations
- Family and Medical Leave Act (FMLA)
- Cancer Exploration Resources for our K-12 Audience
- Consumer Price Index (CPI)
- OSHA Inspection Data Search by Establishment
- Standard Industrial Classification (SIC) Division Structure
- Voluntary Fiduciary Correction Program (VFCPI) Calculator
- OSHA Training Resources
- EFAST - Electronic Form 5500 or Form 5500-SF Filing
- OSHA Worker and Protection Information
- State Minimum Wage Laws
- Employment Situation Report (Unemployment Rate and More)
- History of Labor Day
- Break and Meal Period Information
- FAQs about COBRA Continuation Health Coverage
- Workplace Poster Requirements
- Inflation Calculator
- Compliance Assistance for Wages and the Fair Labor Standards Act (FLSA)
- Family and Medical Leave Act (FMLA) Employer Guide

These two screens are only found by clicking “Site Map” at the very bottom bar of the footer.

Top 20 Requested Items should replace the current “Quick Links” on the homepage, if these are indeed the most-searched for/visited areas of the site.

“Find by Audience” would be useful in recategorization of main menu bar and mega menu dropdown.

Agencies Forms Guidance Search FAQ About Us News Contact Us

FEDERAL GOVERNMENT

- White House
- Coronavirus Resources
- Severe Storms and Flood Recovery Assistance
- Disaster Recovery Assistance
- DisasterAssistance.gov
- USA.gov
- No Fear Act Data
- U.S. Office of Special Counsel

LABOR DEPARTMENT

- About DOL
- Guidance Search
- WorkSafe
- Office of Inspector General
- Subscribe to the DOL Newsletter
- Read the DOL Newsletter
- Emergency Accountability Status Link
- A to Z Index

ABOUT THE SITE

- Freedom of Information Act
- Guidance
- Plug-In: Live on DOL.gov
- Accessibility Statement

Connect With DOL

Site Map

Important Website Notices Privacy & Security Statement

Heuristic Evaluation of dol.gov Navigation (3 of 3)

Clicking on the “Topics” header in the mega menu dropdown opens a Topics page that is categorized in a way that makes a bit more sense and has more structure.

- Top row is oriented towards Employees and Job Seekers; Bottom row is oriented towards Employers and Researchers
- There are topics in all 6 columns that could pertain to any of the 4 groups mentioned above, but breaking it out in these 6 boxes makes finding content quicker and less-frustrating than the navigation on the homepage.
- This page is a bit of an Easter egg. It is not readily-apparent that the “Topics” header is a link. While doing UX research, I’ve clicked through this site dozens of times, and did not notice this link until after weeks of using the site. Topics mega menu should be more like this.

The screenshot shows the 'Topics' page on dol.gov. The page features a header with a yellow hard hat and the word 'SAFETY'. Below the header is a grid of six topic categories, each with a list of sub-topics. The categories are: Workplace Rights, Workplace Benefits, Getting or Leaving a Job, Information for Employers, Workplace Safety and Health, and Statistics and Research. The page is annotated with yellow and blue boxes and numbers 1 through 6. A legend on the right side of the page explains the annotations: 1. Homepage, 2. Primary navigation, 3. Mega menu, 4. Mega menu header link (not clear this is a link), 5. Topics page, 6. Topics page categories: these are roughly broken out into two rows - a. top row for Employees/Job Seekers, b. bottom row for employers. A note at the bottom right states: 'I had clicked through this site about 50 times before I realized the TOPICS heading in the mega menu was clickable. Clicking that link opens up the TOPICS page shown at top-left. The way the links are organized here is better than in the mega menu. None of the other main links in the mega menu dropdown (Agencies, Forms, About Us, News) have this feature.'

1. Homepage
2. Primary navigation
3. Mega menu
4. Mega menu header link (not clear this is a link)
5. Topics page
6. Topics page categories: these are roughly broken out into two rows - a. top row for Employees/Job Seekers, b. bottom row for employers.

I had clicked through this site about 50 times before I realized the TOPICS heading in the mega menu was clickable. Clicking that link opens up the TOPICS page shown at top-left. The way the links are organized here is better than in the mega menu.

None of the other main links in the mega menu dropdown (Agencies, Forms, About Us, News) have this feature.

Navigation Usability Tests

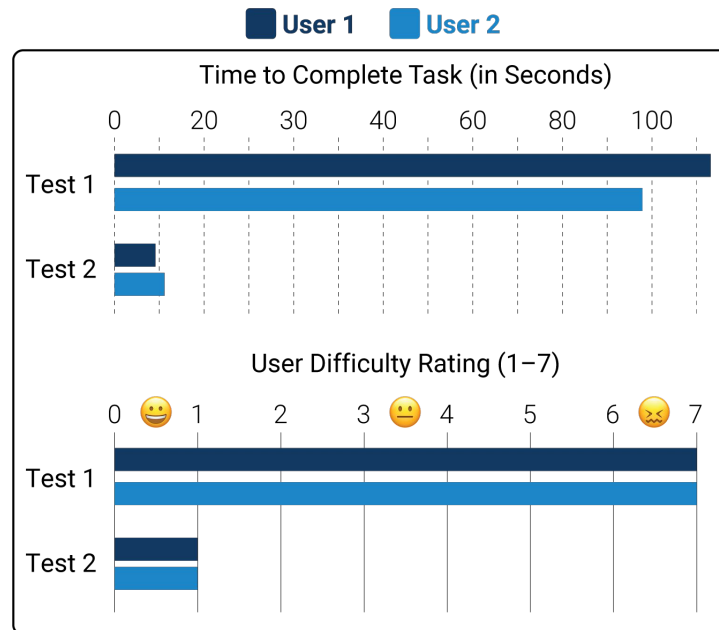
Two tasks from the “Top 20” list of most-visited pages were tested, to see how they are represented in the navigation. In the first test to find “Occupational Outlook Handbook”, which is the most-requested topic, test users could not find this without using search – unless they happened to find the Top 20 link. The second test to find “Family and Medical Leave Act” only took an average of 10 seconds, with links found in Topics mega menu, as well as in the Quick Links.

While only testing two potential user paths, these tests revealed the difference in user experience based on how the navigation is designed. Someone on the design team for the *dol.gov* site has done the research to determine the most visited links on the site, but the current navigation does not guide the user to those links without a lot of digging. Our redesign will address these and other issues.

These issues are magnified on the mobile site, as the scrolling becomes unwieldy, and lack of content chunking into smaller bits makes navigation very challenging.

[User 2 - Test 1 Screen Recording](#)

[User 2 - Test 2 Screen Recording](#)



Test One: Find “Occupational Outlook Handbook”
Initial Click: User 1 “Topics” nav bar; User 2 FAQ
Success Path: FAIL – both users needed to use Search.

Test Two: Find “Family and Medical Leave Act”
Initial Click: User 1 Quick Links; User 2 “Topics” nav bar
Success Path: User 1 Quick page scan > Quick Links; User 2 Quick page scan > “Topics” nav bar > “FMLA” link in Key Topics sidebar.

Card Sorting

Links in the dropdown/mega menus, Quick Links, and footer were card sorted to create more useful **content chunking** and **categorization**.

Topics and Agencies links in the original scheme produced drop down mega menus with dozens of links, only categorized by alphabetical order. To better guide different user sets to their **relevant content**, the following steps were taken:

1. Topics was expanded to 6 **user groups**: workers, employers, job seekers, safety/health, benefits, statistics/forms.
2. About Us now holds the former News links, as well as all of the Agencies links.
3. Quick Links were changed to show the Top 20 most-visited/requested pages.
4. Search function issues are noted.



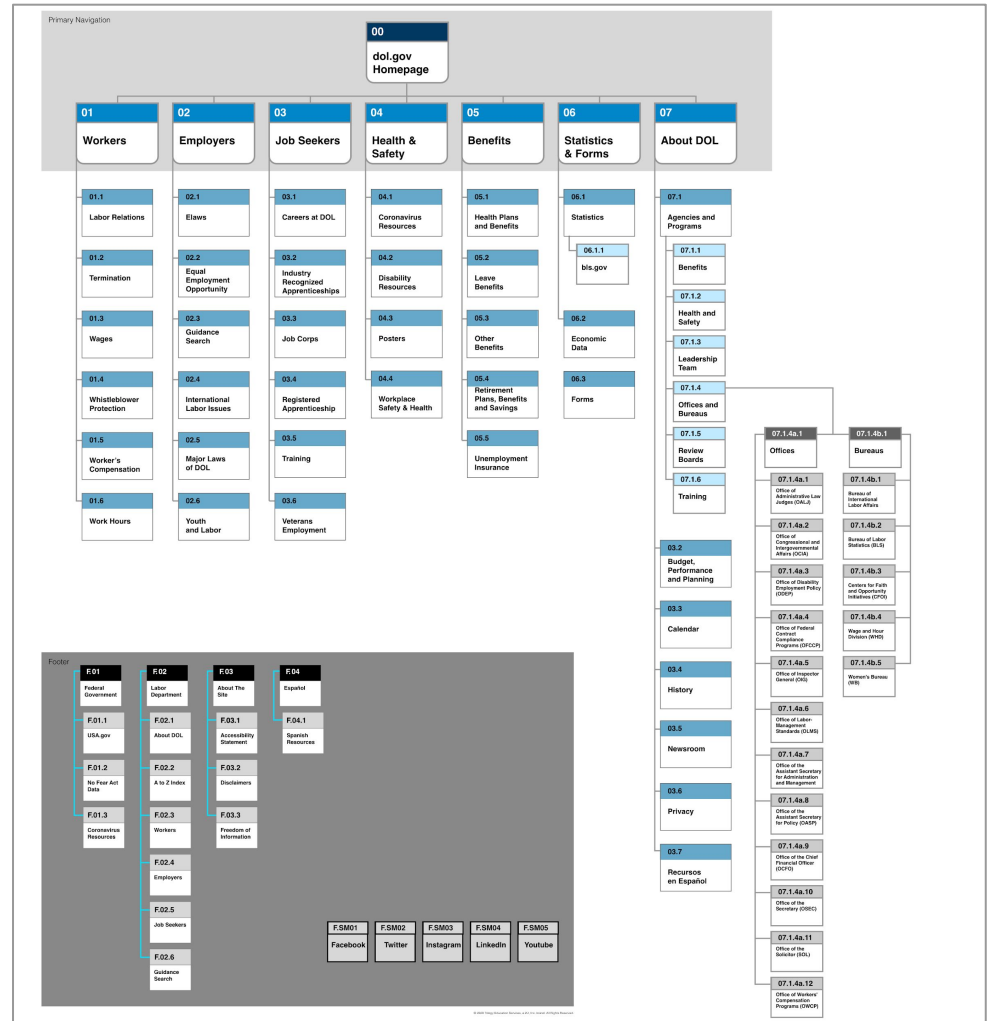
[Card Sorting Details PDF](#)

Site Map

The site navigation was reorganized based on the content chunking from the card sorting exercise. The basic number of links is still the same, but they have been put into groups based on the different types of users who may be using the site: workers, employers, job seekers, researchers, etc. The user can find relevant topics quicker now with less drilling-down in the mega menus.

The footer was reorganized similarly. The *Federal Government* and *About the Site* columns were edited down to minimum required content. The *Labor Department* column was restructured to mirror the main navigation – with the three main user groups, and a general index.

The detailed site map breakout for “About DOL” is shown for stakeholders to see that previous content is still accounted for, but has been removed from the Primary Navigation and reorganized.



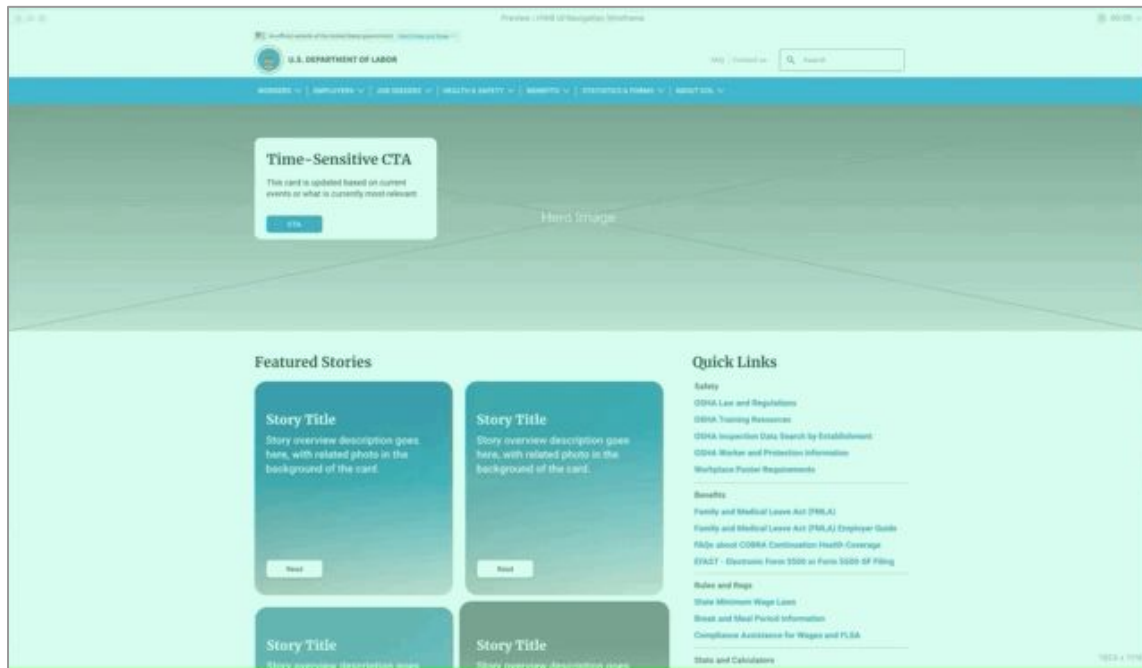
Navigation UI

The site navigation was reorganized based on the content chunking from the card sorting exercise. The basic number of links is still the same, but they have been put into **groups based on the different types of users** who may be using the site: **workers, employers, job seekers, researchers, etc.** The user can find relevant topics quicker now with **less drilling-down** in the mega menus.

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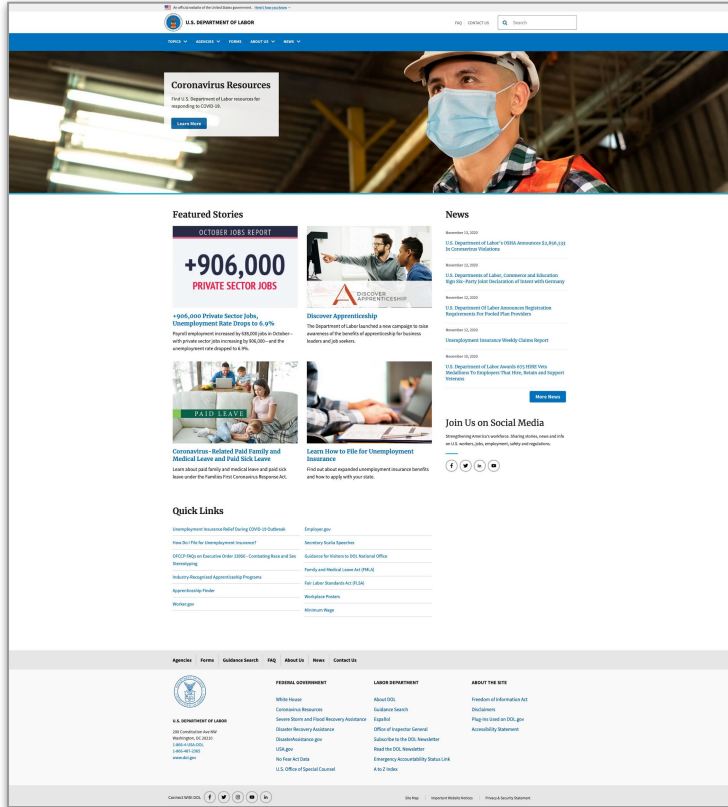
Spanish language links were **deeply nested** in the prior navigation scheme, so a link to these resources was added to the new footer.

Adobe XD Navigation Prototype

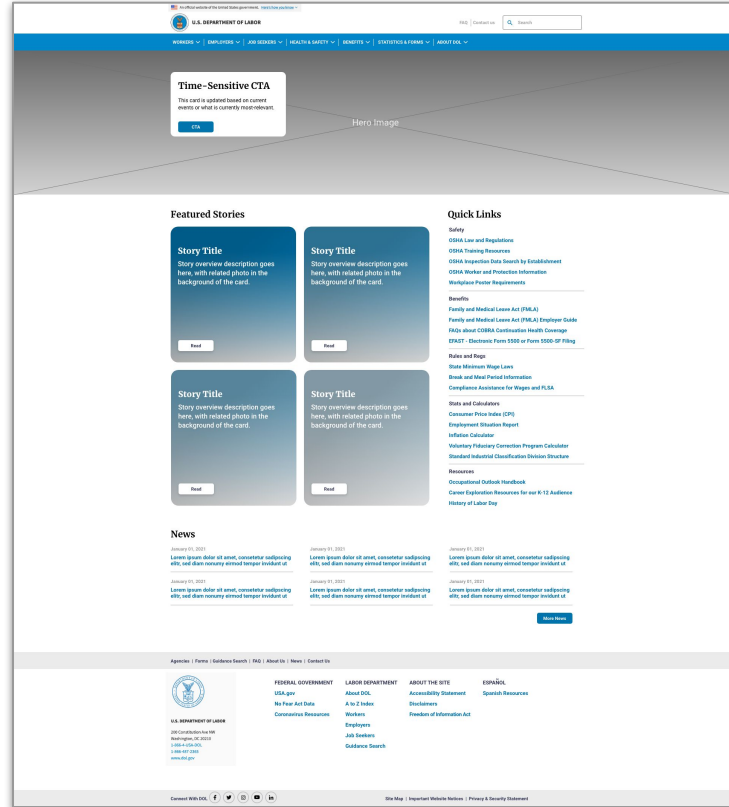


Navigation UI – Compare

before

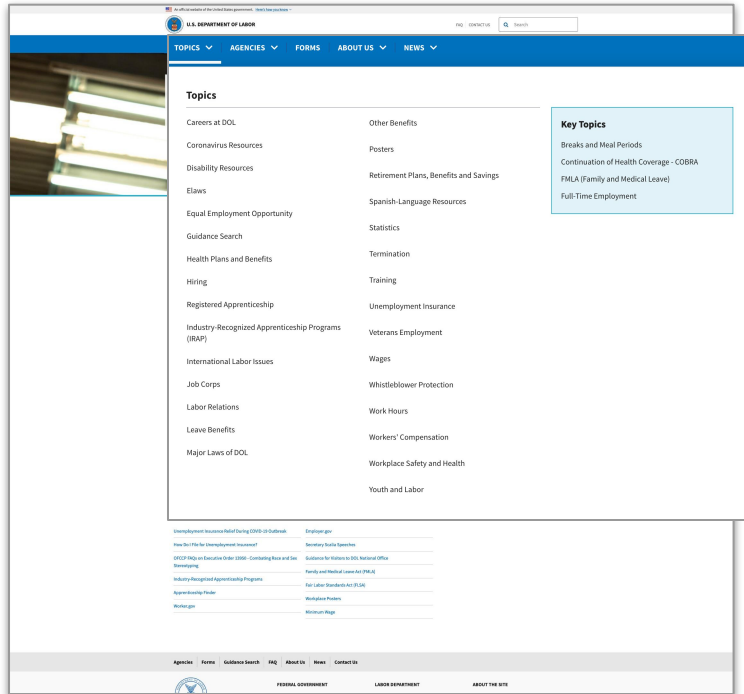


after

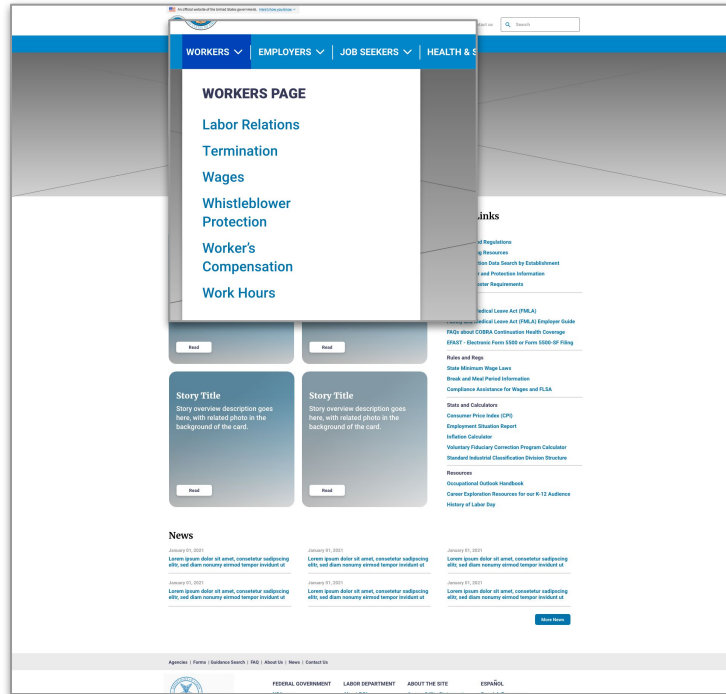


Navigation UI – Dropdown Compare

before



after

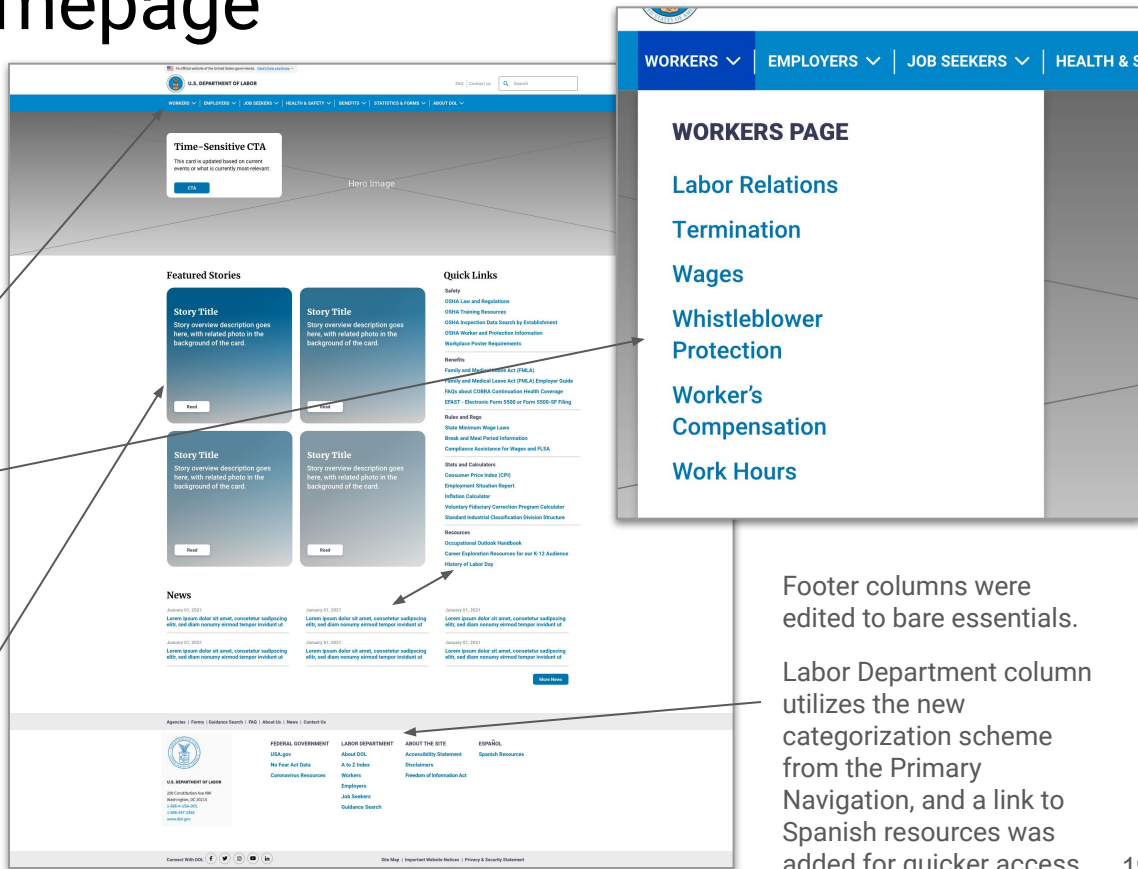


Navigation UI – Homepage

Homepage UI elements redesign.

The main issue targeted was the mega menu organization. Prior version was only categorized alphabetically, and some mega menus had dozens of links. New Primary Navigation is split into the most-common users for the site to give each group a more-targeted pathway to content.

- Primary Navigation recategorization.
- Dropdown mega menu simplification, with corresponding landing page link made prominent.
- Quick Links and News swap positions. Quick Links is now the Top 20 most-visited pages. News expands to 3 columns.
- Featured Stories will utilize cards to give more visual interest to a text-heavy page and site. Opportunity to add photos.



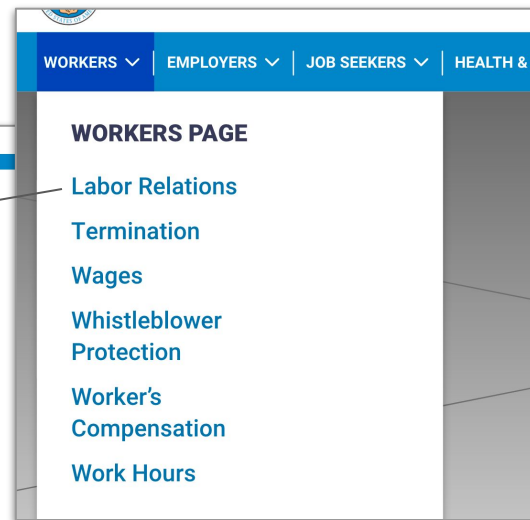
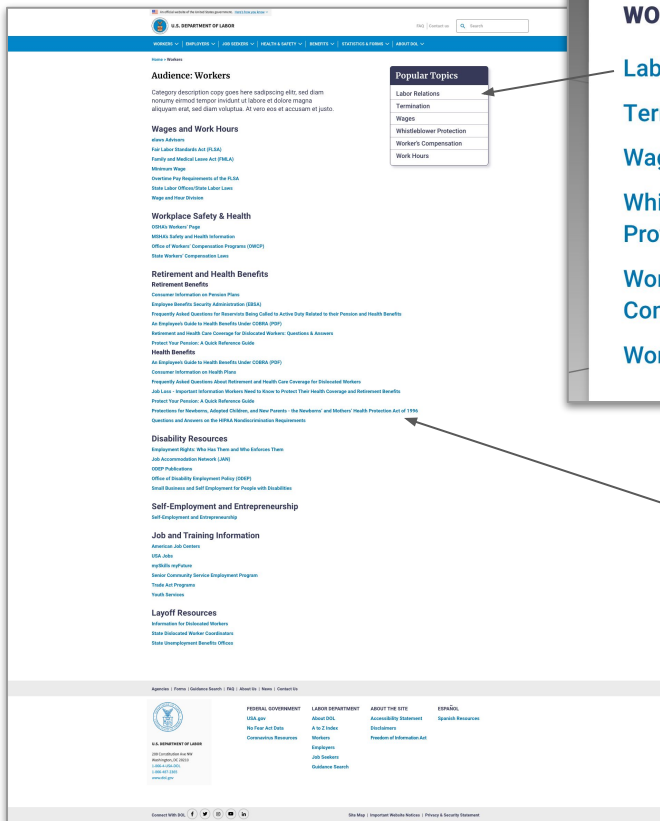
Footer columns were edited to bare essentials.

Labor Department column utilizes the new categorization scheme from the Primary Navigation, and a link to Spanish resources was added for quicker access.

Navigation UI – Category Page

Secondary Page UI elements redesign.

These are landing pages for the main dropdown navigation link categories. Prior version of *dol.gov* did not have readily accessible breakouts for different user groups/audiences. The new design accounts for these user groups from the top-level. These category landing pages contain the group-relevant links as a list, as well as the most-popular topics from the category dropdowns in a secondary navigation box for quick reference.



Instead of a mega menu with uncategorized links, these links were put on a dedicated page, and are split into separate categories to guide the user more effectively.

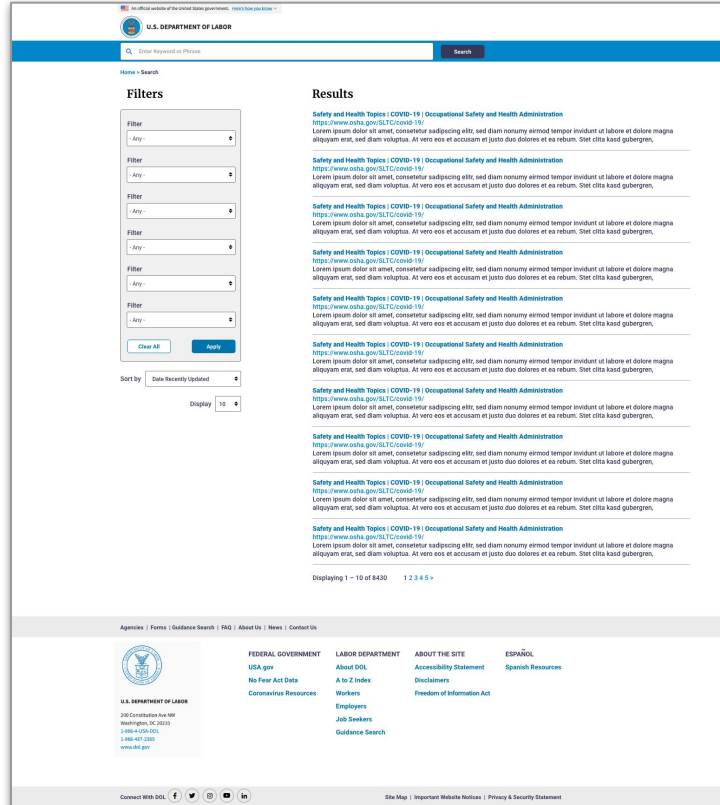
Navigation UI – Search

Search UI elements redesign.

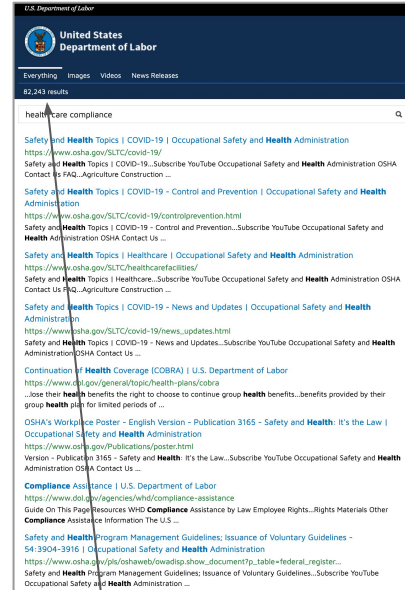
Previous *dol.gov* search function was a frustrating experience for users. There were no advanced search options or any filters. A search for “health care compliance” in a user test returned **82,243 results** – with no way to filter. Even when working backwards from a specific page or article and entering those specific keywords into search, the results would not match. Essentially, the search function was not very functional at all.

The redesigned search is a dedicated page with multiple **sorting and filtering options** (final methods TBD) that will make this feature a functional tool for users, which is especially important on such a content-heavy site.

after



before

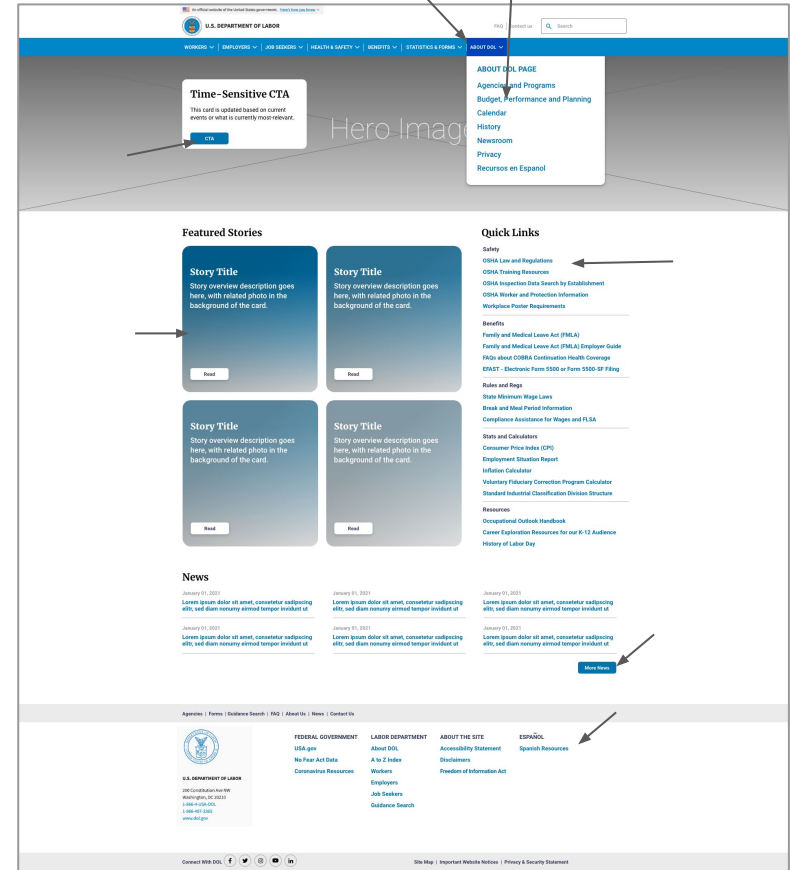


82,243 results !!!
with no way to filter

UI Design & Testing

Header & Footer Components & Wireframe: Desktop

- Primary navigation recategorized per new site map, mega menus edited down to smaller lists.
- Footer navigation recategorized per new site map.
- * Cards are used for featured stories.
- * Quick Links displayed as a categorized column of text links.
- Buttons, cards, primary nav links/dropdowns are XD components for reuse throughout site.



* Not part of header/footer, but part of overall redesign and makes use of XD components

Header & Footer Components & Wireframe: Mobile

- Primary navigation is available via hamburger menu, which creates a nested sliding menu.
- * A sliding card carousel is used for the Featured Stories.
- * News shows two stories and has a button to click for more.
- * Primary navigation is displayed again as dropdown bars.
- Footer has dropdown bars and text links
- Social media links at bottom of footer.
- Hamburger icon, buttons, cards, bar dropdowns are XD components for reuse throughout the mobile site.

* Not part of header/footer, but part of overall redesign and makes use of XD components



Desktop Clickable Wireframe

Clickable Items for Testing:

- Primary navigation dropdowns
- Call to action buttons
- Cards



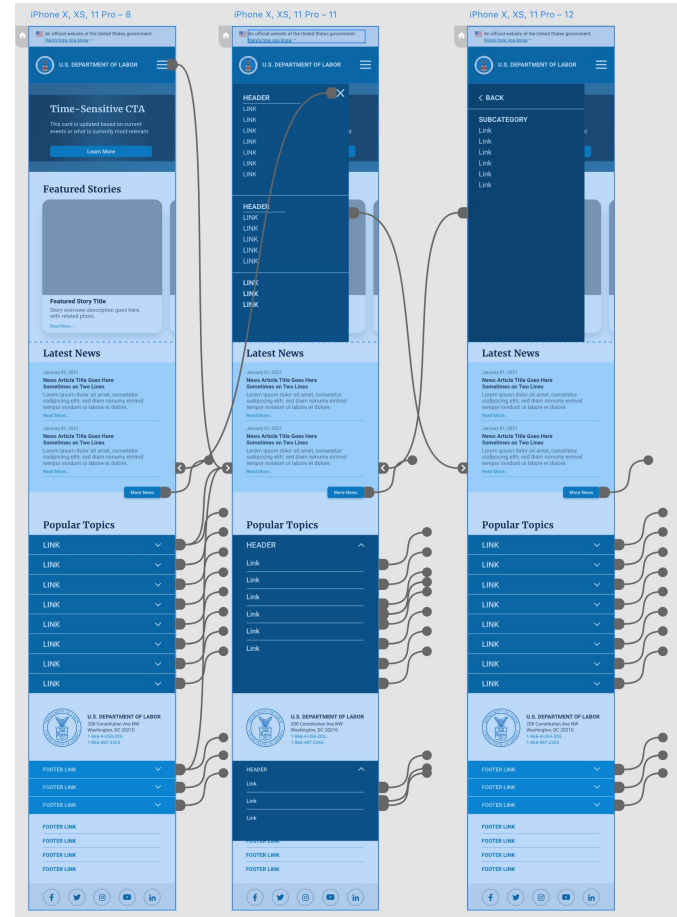
[Adobe XD Clickable Prototype Link](#)

Mobile Clickable Wireframes

Clickable Items for Testing:

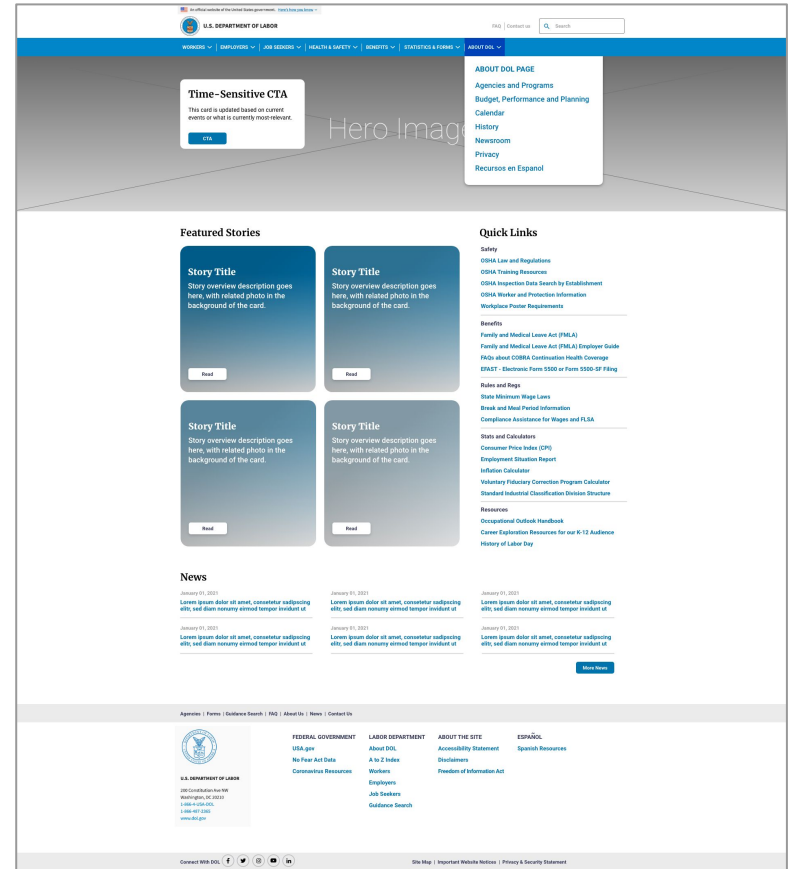
- Hamburger button/sliding nested menu
- CTA buttons
- Dropdown bars (Popular Topics)
- Footer dropdown bars

[Adobe XD Mobile Clickable Wireframe Link](#)



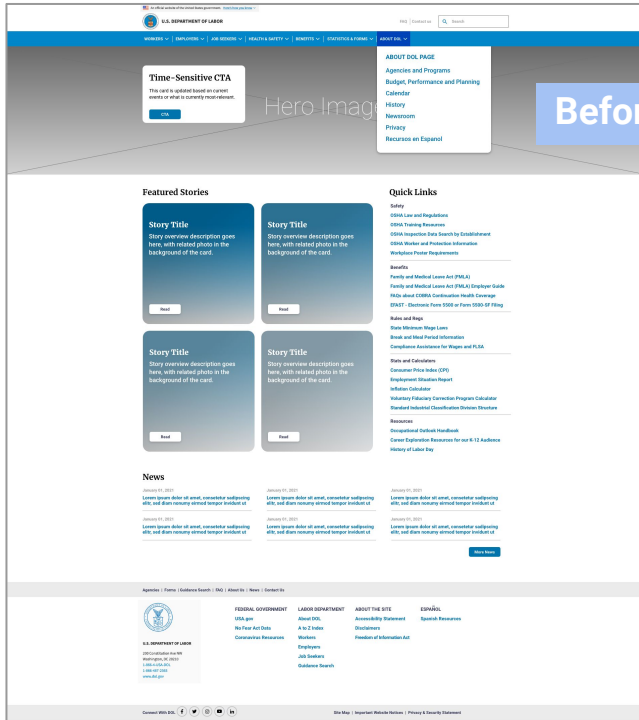
5-Second Tests

- Users were able to locate/use the main features: search, primary navigation, cards, footer.
- User feedback indicated there is a lot of text to scan in order to figure out the various sections.



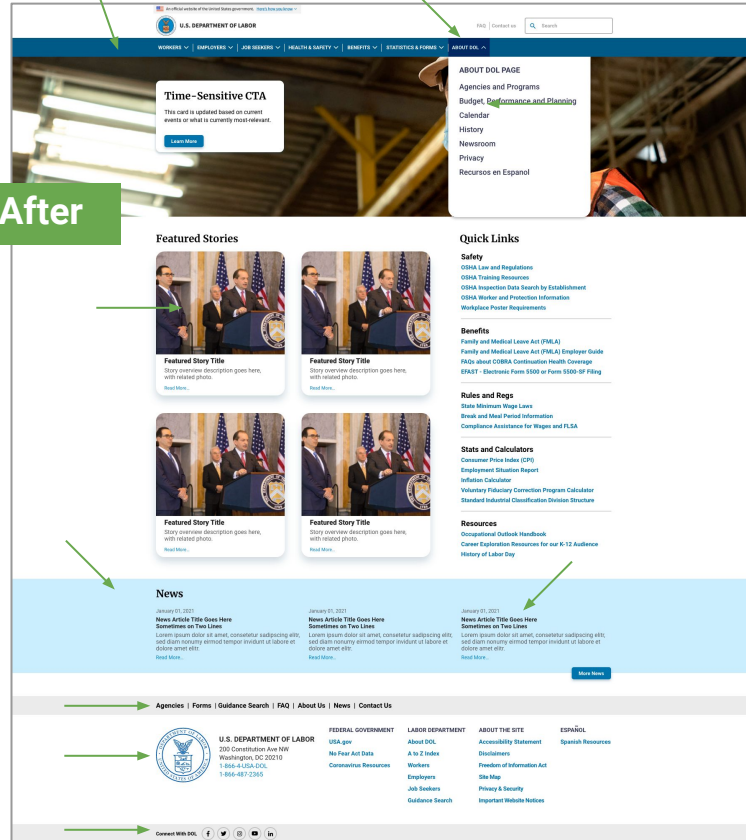
5-Second Test Screen Recording

5-Second Tests—Iteration



Before

After



Navbar blue darkened, dropdown link text blue darkened for better contrast.

Card layout simplified.

News articles shown reduced to 3, light blue bar added behind to break up page and text better.

Footer items edited

Style Tiles

Style guide providing reference for:

- Overall Tone
- Typography
- Color
- Logo Usage
- Button Styles
- Image Direction
- Graphic and UI Pattern Styles

UI STYLE TILE : Department of Labor (dol.gov)

UI STYLE DIRECTION

Clean, uncluttered. Consistent typography across all pages. Variations in shade and size of the base blue found in the Department of Labor logo serve as the color theme. White is the primary screen background color, and whitespace is to be maximized to reduce visual clutter.

UI STYLE ADJECTIVES

Clean **Reliable**
Modern **Minimal**

TYPOGRAPHY

Merriweather serif font for category headers, and for select content article titles. Roboto sans-serif font for body copy and most other text. Adjust tracking as needed with bold type depending on size.

Headline **Roboto Bold 48 pt**
Headline **Merriweather Bold 43 pt**
Headline **Roboto Bold 30 pt**
Headline **Merriweather Bold 24 pt**
Subhead **Roboto Bold 24 pt**
Subhead **Roboto Bold 18 pt**
Body **Roboto Regular 14 pt**
Link **Roboto Bold 14 pt**

TYPOGRAPHY BODY COPY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur.

[This is a regular link](#) #0071b5
(Roboto 14 pt)

BRAND LOGO

— Logo on white — Logo on dark

COLOR PALETTE

— Base Colors

#003b5a	#00744d	#212721	#cacaca	#ffffff
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— Primary Colors — Secondary Colors

#003b5a	#00744d	#ffffff	#e91e63	#27ae60	#add8e6
---------	---------	---------	---------	---------	---------

COLOR GRADIENT

ICONOGRAPHY

GRAPHIC/UI PATTERNS

Filter: -Any-

DROP SHADOW
0, 10, 30%
(Scale Up/Down)
#003b5a 30%

IMAGES SAMPLES

BUTTON STATES

NORMAL **HOVER** **FOCUS** **PRESSED** **DISABLED**

BUTTON STYLES

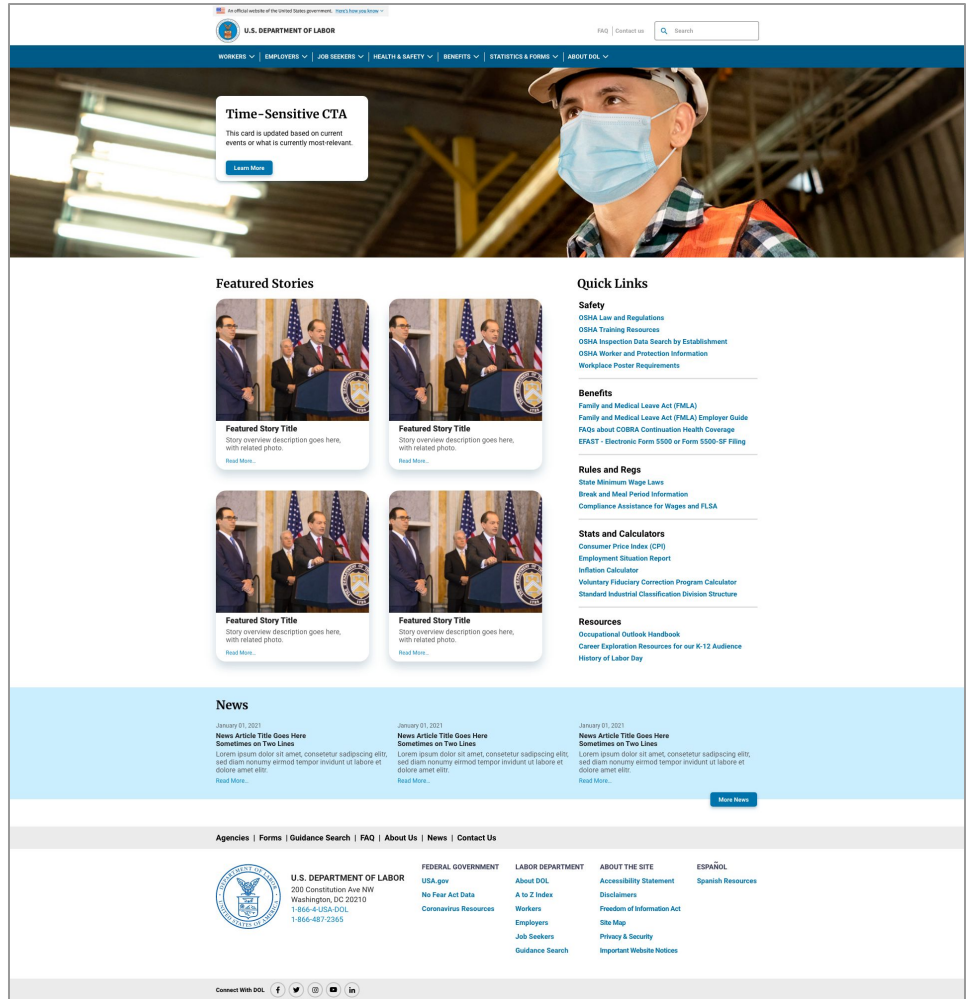
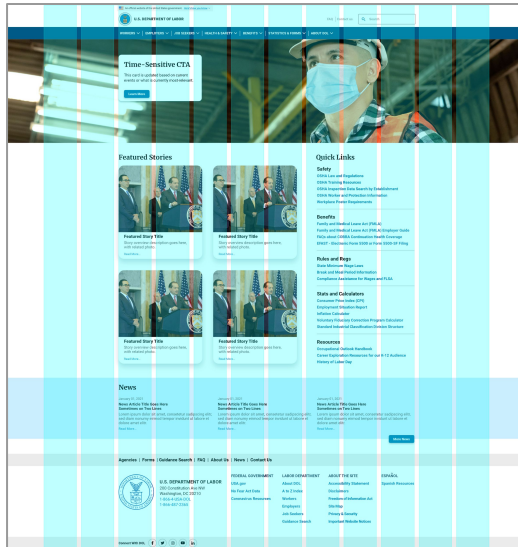
Normal **DROPDOWN** **Secondary Option**

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Styles Applied

Styles applied to the homepage design, with 12-column base grid.

Homepage + Secondary Click-through

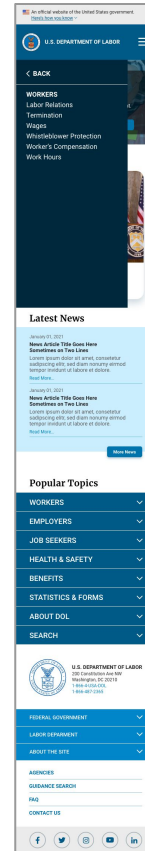
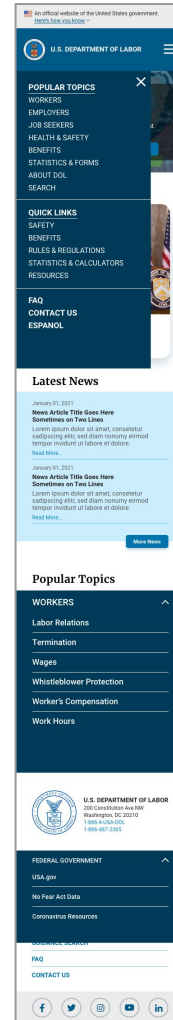
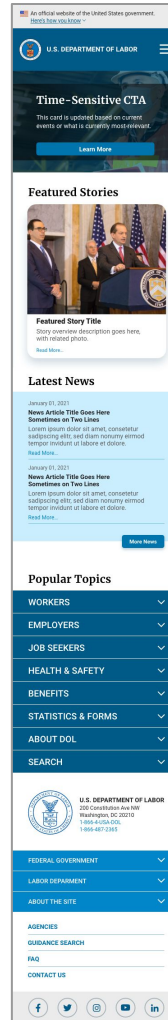


Styles Applied

Styles applied to the mobile design, with 4-column base grid.



Mobile Home Screen Click-through



Interaction Design

Mobile User Tests

7 user tests were conducted on the mobile wireframe prototype. Users were instructed to:

Find “User Test” card in Featured Stories.

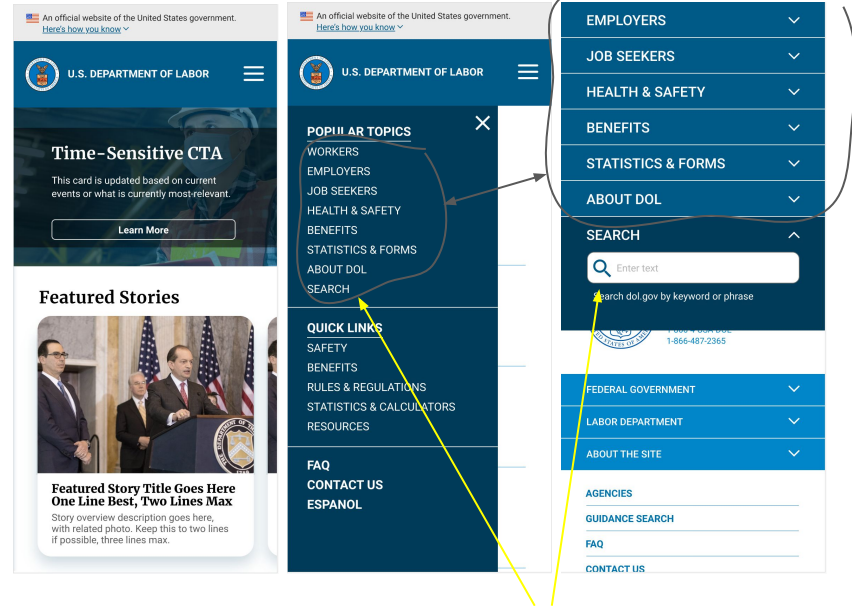
Find the “More News” button to access News screen.

Find and “use” Search.

Find the “Workers” screen link in the main hamburger navigation.

[User Test Summary](#)

[User Test 1 Recording](#)



Users had difficulty quickly and reliably finding search. This was the most-common issue on all 7 tests.

Several users commented that there were too many links or that repeating the links in both the main menu and towards the bottom of screen was maybe not necessary.

The slider menu should not go deeper than one level.

Mobile Iterations

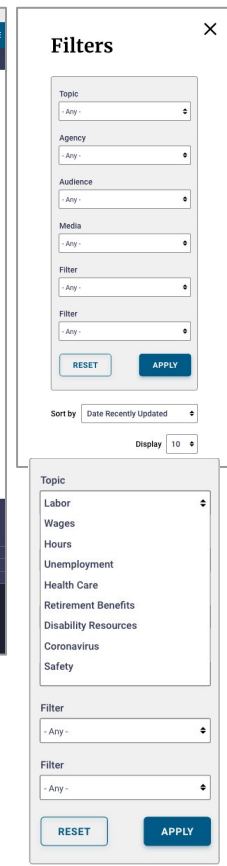
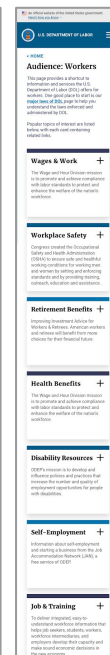
Slider menu revised. Only one-level deep, and search is prominently placed at top.

Duplicate links removed from bottom of screen; footer area matches desktop version.

Icons created for Quick Links to provide a break from all of the text in previous version.

Cards used for news stories and on Workers screens to help organize the numerous blocks of text and break up the information into more usable chunks.

Links were put onto cards to cut down the amount of text visible at one time. Main categories are listed along with brief description. Clicking “+” activates menu with related links.



Style Tiles Revision

- Colors updated
- Buttons updated
- Iconography updated
- UI patterns updated

UI STYLE TILE : Department of Labor (dol.gov)

UI STYLE DIRECTION

Clean, uncluttered. Consistent typography across all pages. Variations in shade and tone of the base blue found in the Department of Labor logo serve as the color theme. White is the primary screen background color, and whitespace is to be maximized to reduce visual clutter.

UI STYLE ADJECTIVES

Clean **Reliable**
Modern **Minimal**

TYPOGRAPHY

Merrweather serif font for category headers, and for select content article titles. Roboto sans-serif font for body copy and most other text. Adjust tracking as needed with bold type depending on size.

Headline **Roboto Bold 34 pt**

Headline **Merrweather Bold 34 pt**

Headline **Roboto Bold 27 pt**

Headline **Merrweather Bold 27 pt**

Subhead **Roboto Bold 22 pt**

Subhead **Roboto Bold 18 pt**

Body **Roboto Regular 14 pt**

Link **Roboto Bold 14 pt**

TYPOGRAPHY BODY COPY

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur.

[This is a regular link](#) #00744d

(Roboto 14 pt)

BRAND LOGO

— Logo on white — Logo on dark

ICONOGRAPHY

COLOR PALETTE

— Base Colors

— Primary Colors — Secondary Colors

COLOR GRADIENT

GRAPHIC/UI PATTERNS

Filter
- Any -

DROP SHADOW
0, 10, 20
(Scale 50% Down)
#00385A 30%

IMAGES SAMPLES

BUTTON STATES

ROBOTO BOLD 14pt, Tracking 40pt
BUTTON

NORMAL **HOVER**

FOCUS

PRESSED

DISABLED

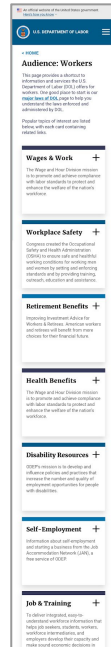
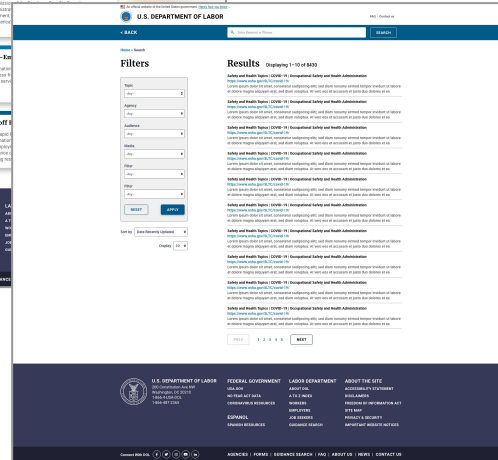
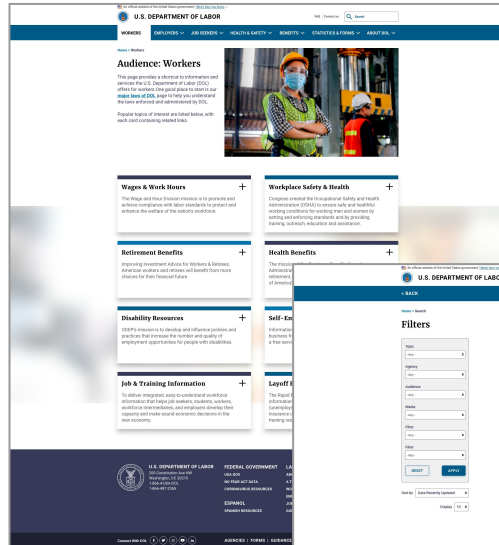
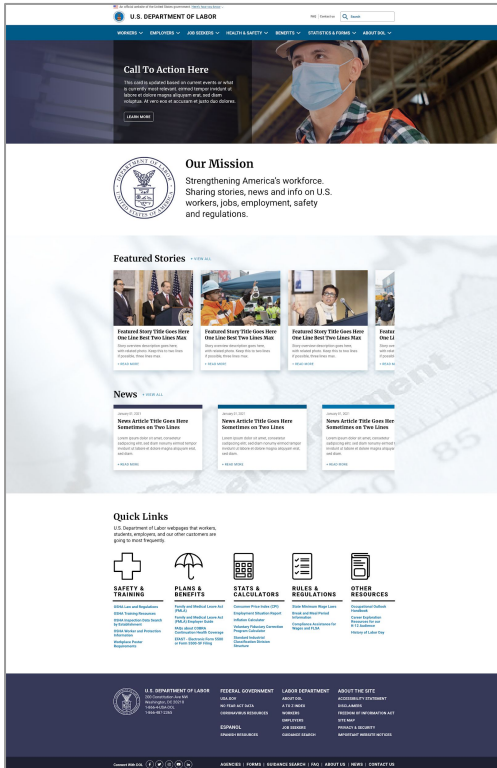
BUTTON STYLES

NORMAL **OUTLINED** **DROPDOWN** ▾

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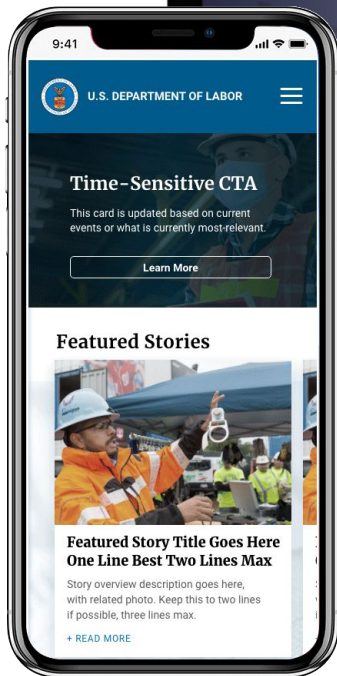
Final Versions



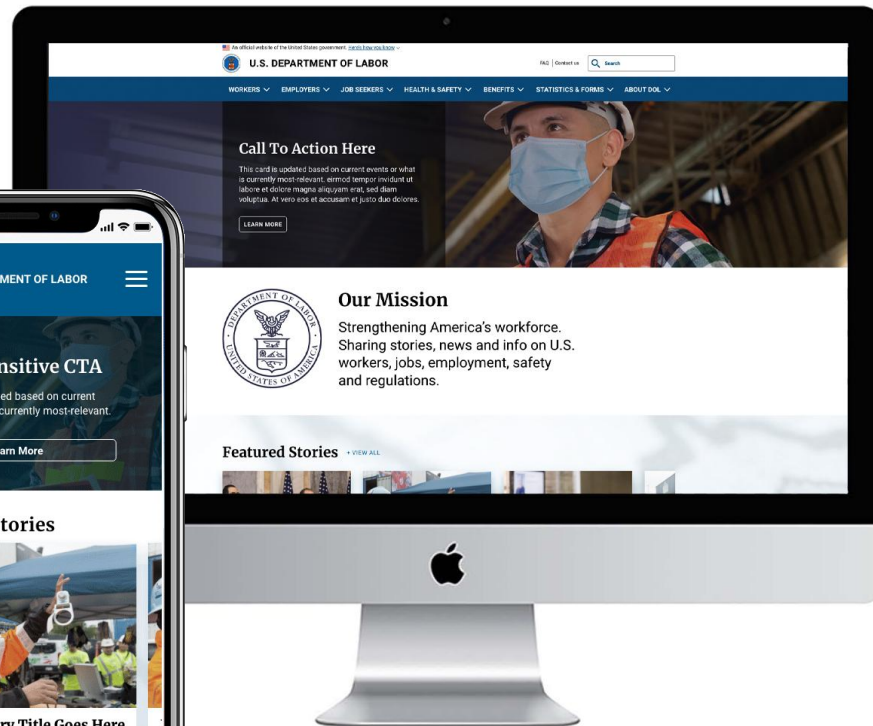
Summary

Using heuristics, user testing, and iteration cycles, the Department of Labor desktop and mobile sites were redesigned to create a user experience that enabled users to navigate the site more effectively. The layouts were reorganized and redesigned to reduce visual clutter, especially in regards to the numerous “floating” text links in the original version.

The streamlined navigation and content chunking of important topics and categories makes it easier for the user to find what they are looking for, and the addition of images and icons breaks up the monotony of the previous text-heavy site layouts. Search feature was updated to include filtering and sorting.



[Final Adobe XD Mobile Prototype](#)



[Final Adobe XD Desktop Prototype](#)